



www.MyDailyChoice.com

### AFFILIATE COMPENSATION PLAN

We are delighted that you have chosen to partner with us and build a MyDailyChoice business. **MyDailyChoice** provides a unique opportunity where Affiliates can share our incredible products with others and enjoy the benefits of our rewards program. With one of the most competitive compensation plans in the industry **paying up to 85% of Business Volume (BV)**, MyDailyChoice is changing lives around the world.

### **Choose Your Level of Participation**

When you enroll as a MyDailyChoice Affiliate, we give you all the tools you need to be successful. As an Affiliate, you immediately get access to our revolutionary products, expert training, and online marketing systems. Whether you're looking to earn part-time income or grow a global business, MyDailyChoice provides a lucrative opportunity for all types of Direct Sellers and Network Marketers.

### We Invest In You

"We founded our business with a mission to put as much money back into the field as possible. We look forward to helping you achieve your goals and live a life on your own terms."

Josh Zwagil
CEO & Founder



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## INCOME DISCLOSURE **STATEMENT**

MyDailyChoice Affiliates have the opportunity to purchase MyDailyChoice products at member pricing with the opportunity to earn income from building, maintaining, and growing a sales organization. It is FREE to join as an Affiliate, and there is no enrollment fee.

### WHAT SHOULD I KNOW ABOUT THE MYDAILYCHOICE OPPORTUNITY?

- 1. As an Affiliate, commissions are paid on volume generated from product sales. We do not pay commissions for simply sponsoring or recruiting others.
- 2. Affiliates set their own schedule and choose how and when they want to work. There are no income guarantees, and your success may vary.
- 3. All product purchases come with a 60-day money back guarantee and if you are not satisfied, you can refund your purchase by emailing <a href="mailto:support@mydailychoice.com">support@mydailychoice.com</a>.
- 4. Affiliates are not required to keep any inventory or buy special packs during enrollment.

### **EARNINGS DISCLAIMER:**

There are no guarantees regarding the income from the MyDailyChoice opportunity. The success or failure of each Affiliate, like in any other business, depends upon each Affiliates' skillset and personal effort. Earning levels for Independent Affiliates are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Affiliates' business skills, personal ambition, time, commitment, activity, and demographic factors. MyDailyChoice is committed to meeting all legal and compliance requirements in the Direct Selling industry. In order to protect the legal standing of the Company, and protect our Independent Affiliates from making unsubstantiated income claims, we have developed the MyDailyChoice Income Disclosure Statement ("IDS"). The MyDailyChoice IDS is designed to display truthful information regarding the income generated from the MyDailyChoice Compensation Plan.

### COMMISSIONS PAID TO INDEPENDENT AFFILIATES BY RANK PERIOD OF JAN 1ST. 2018 TO DEC 1ST. 2019

	Builder	Director	Executive	5K	10K	25K	50K	100K	250K	500K	Super Affiliate
Total	23,692	14,195	18,663	490	325	116		30			
*Monthly Average	\$8.48	\$15.82	\$109.13	\$1,323.36	\$2,605.35	\$5,961.58	\$10,700.85	\$23,424.19	\$50,108.39	\$91,931.02	\$259,769.22
*Annual Average	\$101.76	\$189.84	\$1,309.56	\$15,880.32	\$31,264.20	\$71,778.96	\$128,410.20	\$281,090.28	\$601,300.68	\$1,103,172.24	\$3,117,230.64
*Minimum Earned (Monthly)	\$0.24	\$0.30	\$0.15	\$2.90	\$97.59	\$690.74	\$1,834.00	\$3,341.81	\$16,556.56	\$37,633.89	\$92,668.84
*Maximum Earned (Monthly)	\$11,417.59	\$13,213.83	\$20,957.76	\$23,140.66	\$24,321.69	\$70,764.73	\$80,347.64	\$145,353.09	\$169,843.69	\$181,913.16	\$577,463.11
*Time To Each Rank (Months)	Min: 1 Max: 25 Average: 1	Min: 1 Max: 55 Average: 2	Min: 1 Max: 53 Average: 2	Min: 1 Max: 36 Average: 5.5	Min: 1 Max: 36 Average: 6	Min: 1 Max: 53 Average: 8	Min: 1 Max: 53 Average: 10	Min: 1 Max: 55 Average: 11	Min: 3 Max: 58 Average: 16	Min: 6 Max: 42 Average: 18	Min: 10 Max: 39 Average: 19
*Total %	41%	24%	32%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

For average MDC Affiliate Earnings, please view the full income disclaimer statement: https://mydailychoice.com/corp/incomeDisclosure

# JOIN OPTIONS

When joining MyDailyChoice, there are a variety of product options you can choose from during enrollment. You can purchase MyDailyChoice products individually or combine products together with our discounted value packs. MyDailyChoice individual products are as low as \$7. We also offer incredible value packs of products across our brands at member pricing from \$199 to \$599.



There are three types of enrollments with MyDailyChoice: Independent Affiliate, Preferred Customer, Retail Customer

Affiliate  Join as an Affiliate to begin building your business and income by sharing the products and opportunity with others.	Preferred Customer  Register as a Preferred Customer to receive member pricing and benefits on regular product purchases.	Retail Customer  Place a one-time purchase to become a Retail Customer.
<ul> <li>Earn commissions for product sales, referring others and building an organization</li> <li>Enjoy products at member pricing</li> <li>Earn loyalty dollars on autoship purchases</li> </ul>	<ul> <li>Earn free product for referring others</li> <li>Enjoy products at member pricing</li> <li>Earn loyalty dollars on autoship purchases</li> </ul>	• Enjoy products at retail pricing

Loyalty Reward Dollars can be used for products on future autoship orders and may not be redeemed or exchanged for cash.

### PREFERRED CUSTOMERS

Preferred Customers are the core of our MyDailyChoice business. Preferred Customers are monthly purchasers of MyDailyChoice products. Affiliates can earn commissions from sales to Preferred Customers. A Preferred Customer order in the first calendar month counts towards Jump Start Business Volume, and repeat purchases starting in the second calendar month count towards Binary Business Volume.

### **Preferred Customer Benefits:**

- Earn free product for referring others
- Enjoy products at member pricing
- Earn loyalty dollars on autoship purchases
- Access to all sales, discounts, and product promotions
- Easily upgrade to an Affiliate at anytime

Months 1 - 3	10% in Loyalty Dollars
Months 4 - 6	15% in Loyalty Dollars
Months 7 - 9	20% in Loyalty Dollars
Months 10 - 12	25% in Loyalty Dollars
Months 13 +	30% in Loyalty Dollars

Loyalty Reward Dollars can be used for products on future autoship orders and may not be redeemed or exchanged for cash.

### Refer 3 & It's Free

Preferred Customers are given a replicated website so they can share the MyDailyChoice products with their friends.

In exchange for the referrals, MyDailyChoice gives Preferred Customers free product each time they refer (3) Preferred Customers. Once a Preferred Customer has referred (3) Preferred Customers, they will be able to have (1) of the MyDailyChoice products shipped to them at no cost.

Every (3) additional Preferred Customers that they refer will make them eligible for (1) free MyDailyChoice product. Preferred Customers may refer an unlimited amount of Preferred Customers and there is no limit to the free MyDailyChoice products they can receive.



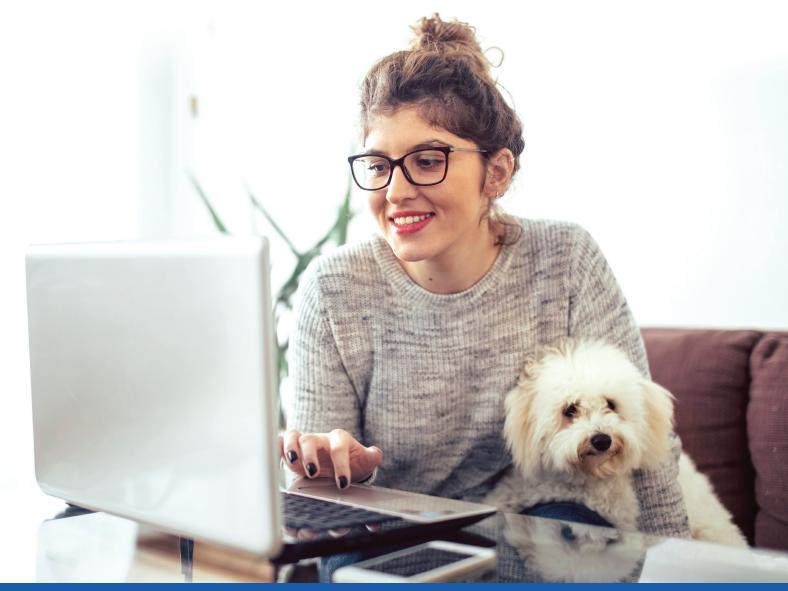
## RETAIL CUSTOMER COMMISSIONS

### **Paid Weekly**

Retail Customers purchase MyDailyChoice products at Retail Prices. Retail Customers purchase one-time and Independent Affiliates earn a Retail Customer Commission which is paid weekly.

Whether you are an experienced builder or new to the business, the Retail Customer Commission is an excellent way for all Affiliates to generate new income every week. The retail commission pays 50% of the volume generated from each customer sale. All Business Volume (BV) generated from Retail Customer sales will also count towards the Affiliates Personal Volume (PV).

For example, when a Retail Customer purchases a HempWorx Executive Pack worth 200PV, the Independent Affiliate would gain the Personal Volume and earn \$100 USD in Retail Customer Commissions.



### JUMP START **BONUSES**

**Paid Weekly** 

With up to 10 levels of Jump Start bonuses and a potential payout of up to 85% of Business Volume (BV), the MyDailyChoice Jump Start Bonuses are a lucrative way to generate weekly income while growing an organization.

	Affiliate	Builder	Director	Executive	1K	5K	10K	25K	50K	100K	250K	500K	Super	Master
Level 1	25%	30%	35%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
Level 2			10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 3				8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Level 4				5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 5					3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Level 6							3%	3%	3%	3%	3%	3%	3%	3%
Level 7								2%	2%	2%	2%	2%	2%	2%
Level 8										2%	2%	2%	2%	2%
Level 9												1%	1%	1%
Level 10													1%	1%

**How To Qualify:** Affiliates may earn 1 level of Jump Start Bonuses with no Personal Volume (PV) requirements. To earn as a Builder, Affiliates must generate a minimum of 40 Personal Volume (PV) within the calendar month.

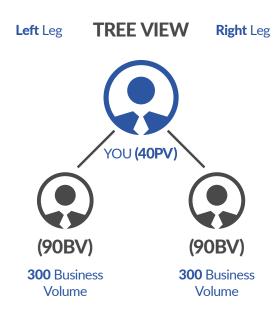
**Payout Schedule:** Business Volume (BV) for Affiliate and Preferred Customer orders that were recorded in the first calendar month count towards Jump Start Bonuses. Jump Start Bonuses are paid out every Thursday and are based on the previous week orders.

## BINARY COMMISSIONS

### **PAID MONTHLY**

The MyDailyChoice Binary Plan is one of the most aggressive plans in the Network Marketing industry. With a high monthly earning potential, the binary allows MyDailyChoice Affiliates to participate in monthly commissions based off of the Business Volume (BV) generated from Affiliate and Preferred Customer sales.

To determine Binary Commissions, MyDailyChoice looks at the stronger leg volume and lesser leg volume. Affiliates can earn up to 20% off of their lesser leg each month. Once Binary Commissions are paid out, any unused volume is carried over to the following month as long as Affiliates have Personal Volume (PV).



Percentage Payout of Pay Leg	Monthly Earning Potential	
10%	\$1,000	
12%	\$1,500	
15%	\$3,000	
15%	\$4,000	
15%	\$5,000	
15%	\$10,000	
15%	\$25,000	
15%	\$50,000	
15%	\$100,000	
15%	\$250,000	
18%	\$500,000	
20%	\$1,000,000	
20%	\$1,000,000	
	of Pay Leg  10%  12%  15%  15%  15%  15%  15%  15%  15	

**How To Qualify:** To qualify for Binary Commissions, Affiliates must have a total of 40 Personal Volume (PV), 90 Business Volume (BV) in Personally Enrolled Volume on the left leg, and 90 Business Volume (BV) in Personally Enrolled Volume on the right leg. Additionally, there must be a minimum of 300 Business Volume (BV) in the lesser leg.

**Payout Schedule:** Binary Commissions are paid the first Thursday of every month for previous month orders. In the event the first Thursday of the month falls on the 1st, the monthly pay period will be the following Thursday.

### LEADERSHIP CHECK MATCHING

### **PAID MONTHLY**

Leadership Check Matching truly separates this compensation plan from others in the industry. With the high earning potential from the Binary Team Commissions, Leadership Check Matching is an exciting way to maximize Affiliate earnings. **Affiliates can earn up to 10 levels of check matching**. Leadership Check Matching is a flat percentage match on everyone's Binary Commissions to generate monthly earnings.

	Builder	Director	Executive	1K	5K	10K	25K	50K	100K	250K	500K	Super	Master
Level 1	20%	25%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
Level 2		20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3			10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 4			5%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 5						5%	5%	5%	5%	5%	5%	5%	5%
Level 6							5%	5%	5%	5%	5%	5%	5%
Level 7								5%	5%	5%	5%	5%	5%
Level 8									5%	5%	5%	5%	5%
Level 9										5%	5%	5%	5%
Level 10											5%	5%	5%

**How To Qualify:** To qualify for Leadership Check Matching, Affiliates must have a total of 40 Personal Volume (PV).

**Payout Schedule:** Leadership Check Matching is paid the first Thursday of every month. In the event the first Thursday of the month falls on the 1st, monthly commissions pay the following Thursday.

## GLOBAL BONUS POOL

### **PAID MONTHLY**

The Global Bonus Pool program offers Affiliates an opportunity to earn profits based on total company Business Volume (BV). MyDailyChoice sets aside 2% of our company business volume each month for our Global Bonus Pool.

MyDailyChoice Affiliates can earn shares in this Global Bonus Pool for enrolling (4) Preferred Customers or Affiliates who have placed product orders. Additionally, Affiliates can earn shares each time they advance rank throughout the company.

Share Amount	4 Preferred Customers	4 Affiliates	Rank Advancing
2% of Company Business Volume	1 Share	1 Share	2 Shares

At the end of each month, 2% of Company Business Volume is divided by the number of shares in the pool. Once the share value is determined, Affiliates get paid for each share they have earned for the month. There is no limit to the number of shares Affiliates can earn and the share value varies from month to month depending on Company Business Volume.

**Rank Advancing:** Rank Advancing in the Global Bonus Pool is for Affiliates achieving a minimum of the 1K Affiliate Rank.

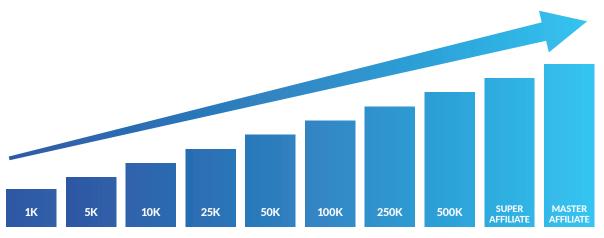
**How To Qualify:** To qualify for Global Bonus Pool commissions, Affiliates must generate a minimum of 40 Personal Volume (PV) within the calendar month and enroll 4 new Preferred Customers or Affiliates with a product order for the month.

**Payout Schedule:** Global Bonus Pool Commissions are paid on the first Thursday of every month. In the event the first Thursday of the month falls on the 1st, monthly commissions pay the following Thursday.

### RANK BONUSES

### ONE TIME PAYOUT

We've put together a unique rewards program for MyDailyChoice leaders who develop a successful organization. We reward and recognize our Affiliates for their hard-work and success with our Rank Bonuses.



Rank	1K	5K	10K	25K	50K	100K	250K	500K	Super	Master
Bonus	\$100	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000	\$500,000

**1K Payout:** After achieving the rank of 1K, you will receive your one-time rank incentive \$100 bonus added on the next monthly commission run. There is no maintenance requirement for 1K.

**5K Payout:** After achieving the rank of 5K, you will receive your one-time rank incentive bonus in (3) payments: \$125, \$125, and \$250. This is paid out in (3) months including the month you achieved the rank. If you drop rank within the (3) months, you are allowed an additional month to achieve the rank to earn the bonus.

**10K Payout:** After achieving the rank of 10K, you will receive your one-time rank incentive bonus in (3) payments: \$250, \$250, and \$500. This is paid out in (3) months including the month you achieved the rank. If you drop rank within the (3) months, you are allowed an additional month to achieve the rank to earn the bonus.

**How To Qualify:** To qualify for Rank Incentives Bonuses outside of 1K, 5K, and 10K, Affiliates must generate a total of 90 Personal Volume (PV) and maintain each rank for (90) days consecutively.

**Payout Schedule:** Rank Bonuses are paid out the pay period after monthly commissions are paid out. If monthly commissions are paid out the first Thursday of the month, Rank Bonuses pay the following Thursday.

### MONTHLY RANK BONUSES

### **PAID MONTHLY**

Maintaining a successful organization is the best way to ensure your success at MyDailyChoice. For maintaining your rank, you earn a bonus each month that gets added to your commissions. Use these funds towards a car of your choice, a lifestyle getaway, or cover expenses of building your business. It's your choice how you decide to use your monthly rank bonuses.

Rank	Maintenance Period	Amount
1K Affiliate	Monthly	\$50
5K Affiliate	Monthly	\$150
10K Affiliate	Monthly	\$250
25K Affiliate	Monthly	\$500
50K Affiliate	Monthly	\$1,000
100K Affiliate	Monthly	\$2,000
250K Affiliate	Monthly	\$5,000
500K Affiliate	Monthly	\$10,000
Super Affiliate	Monthly	\$20,000
Master Affiliate	Monthly	\$100,000

**How To Qualify:** To qualify for the Monthly Rank Bonuses, you must maintain your rank after receiving the One-Time Rank Bonus for each rank. All Monthly Rank Bonuses for each rank start on the 4th month after maintaining each rank consecutively for (3) months.

**Payout Schedule:** Monthly Rank Bonuses are paid with monthly commissions on the first Thursday of every month.

# RANK **REQUIREMENTS**

Rank	Personal Volume (PV)	Tree Volume	Enrolled	*Leg Rule	
Affiliate*	<40PV	0	0	0	
Builder*	40PV	0	0	0	
Director*	90PV	0	0	0	
Executive*	90PV	0	0	0	
1K Affiliate	90PV	1,000BV	3 at 90BV	50%	
5K Affiliate	90PV	5,000BV	3 at 90BV	50%	
10K Affiliate	90PV	10,000BV	3 at 90BV	50%	
25K Affiliate	90PV	25,000BV	3 at 90BV	50%	
50K Affiliate	90PV	50,000BV	3 at 90BV	50%	
100K Affiliate	90PV	100,000BV	3 at 90BV	50%	
250K Affiliate	90PV	250,000BV	3 at 90BV	50%	
500K Affiliate	90PV	500,000BV	3 at 90BV	50%	
Super Affiliate	90PV	1,000,000BV	3 at 90BV	50%	
Master Affiliate	90PV	5,000,000BV	3 at 90BV	20%	

# TERMS & DEFINITIONS

**Personal Volume (PV):** Personal Volume refers to the volume generated either from Retail Customers or from Personal Purchases within the calendar month.

**Business Volume (BV):** Business Volume refers to the volume generated from Preferred Customers and Affiliate product purchases.

**Total Enrollment Tree Volume:** Total Enrollment Tree Volume refers to the Business Volume generated from Affiliate and Preferred Customer purchases in your Enrollment Tree.

**Personally Enrolled:** When achieving and maintaining rank, Personally Enrolled refers to having a minimum of (3) Affiliate and/or Preferred Customer monthly purchases at 90BV each.

**Leg Rule:** Leg Rule means that no more than 50% of an Affiliates Total Enrollment Tree Volume can count from any single Enrollment Tree Leg. For example: 5K Affiliates can only count 2,500BV from each Enrollment Tree Leg. Each personally enrolled Preferred Customer and Affiliate opened up a new Enrollment Tree Leg.

**Builder, Director, and Executive:** To qualify as a Builder, Director, or Executive, there are no Total Enrollment Tree Volume, Personally Enrolled, or Leg Rule requirements. Affiliates must generate Personal Volume through Retail Customers or Personal Purchases to qualify at these ranks. To achieve the Executive Rank, Affiliates must generate a minimum of 200 Personal Volume (PV) within any calendar month. After the first month of being an Executive, Affiliates may generate 90 Personal Volume (PV) to maintain Executive status.

**Affiliate:** Affiliates that generate less than 40 Personal Volume (PV) may earn at the Affiliate Rank throughout the compensation plan.

**Pay Period:** Weekly Commissions pay out every Thursday for previous week orders. The pay period is Thursday to Friday midnight CST. Monthly commissions pay out the first Thursday of every month. In the event that the first Thursday lands on the 1st of the month, monthly commissions would pay the following Thursday with weekly commissions.